

**American River College**  
**District Strategic Plan Goals and ARC Focus Areas**  
**2008 – 2011**

**District Strategic Plan Goal 1: Student Success**

Our primary goal is to promote student success reflected in students' performance as well as in their later achievements in education, the community and the workplace. We also look at the intellectual skills that students develop, such as critical thinking and the ability and desire to engage in lifelong learning. Student success also measures the education of the whole person for engaging in an increasingly complex and interconnected world.

**ARC Focus Areas\***

*(These objectives focus on measures of student performance while in college, outside of college, and what was learned in college).*

- 1.1 Increase the success of students who are underprepared for college level math and English through implementation of the Basic Skills Initiative Five-Year Plan.
- 1.2 Improve student persistence and retention.
- 1.3 Increase the percentage of students who achieve certificates, degrees, or transfer.
- 1.4 Reduce the achievement gap across ethnic and socio-economic groups.
- 1.5 Develop and implement a process to measure the achievements of students once they have completed their attendance at ARC.

**District Strategic Plan Goal 2: Teaching and Learning Effectiveness**

We are committed to providing the highest quality instructional programs in developmental education, career and technical education, transfer education, and general education, using effective instructional methods and technologies. We promote flexible teaching and learning methods to support the success of our diverse student population

**ARC Focus Areas\***

*(These objectives focus on measures of programs and services designed to assure effective learning).*

- 2.1 Increase faculty and staff development activities to improve teaching and learning effectiveness, with particular emphasis on basic skills, distance education, and culturally responsive instruction.

- 2.2 Increase the percentage of students who participate in academic and student support services.
- 2.3 Through the regular evaluation process, assess instructional and student services programs and use assessment results to make improvements and adjust SLOs as appropriate.

### **District Strategic Goal 3: Access and Growth**

As a community-based college, ARC strives to be responsive to the growing communities of the Greater Sacramento region. To meet the challenges of population growth, we pursue multiple delivery approaches to provide a high level of access to education. We are committed to ensuring that students from a wide variety of backgrounds have an equal chance to achieve their educational goals.

#### **ARC Focus Areas\***

*(These objectives focus on being responsive to the needs of the community in accessible ways that assure equal opportunity).*

- 3.1 Expand and assess the effectiveness of outreach efforts to ensure that members of the community are aware of community college education opportunities.
- 3.2 Increase access to programs and services by continuing to develop and effectively use facilities and technologies that support the college's growing enrollment.
- 3.3 Provide programs, services, and events that address the diversity of the community and the college and nurture a positive environment for the exchange of ideas with sensitivity, civility, and respect.

### **District Strategic Plan Goal 4: Community, Economic and Workforce Development**

We support the economic vitality of the region. As a community resource, the college contributes to community life through partnerships and programs that are open to the public. The college also supports economic and workforce development through its career and technical education programs and partnerships with business and labor.

#### **ARC Focus Areas\***

*(These objectives focus on the college as a resource for economic and community development).*

- 4.1 Develop partnerships with employers and professional organizations to ensure that courses, educational programs, and teaching methods are relevant and responsive to community, labor, and business needs of the region served.

4.2 Increase connections with secondary schools, colleges, universities, business, and labor to articulate programs so students can move smoothly and efficiently through systems and into the job market.

4.3 Expand opportunities for members of the community to use the college as a resource for lifelong learning, physical health, cultural enrichment, and community gatherings beyond the formal education process.

### **District Strategic Goal 5: Organizational Effectiveness**

The college's organizational processes play a critical role in student success and overall institutional effectiveness. We continually will improve our organizational processes in order to enhance institutional effectiveness and ensure fiscal accountability and integrity.

#### **ARC Focus Areas\***

*(These objectives focus on making the college an effective organization).*

5.1 Increase external funding sources to support college programs and services.

5.2 Increase training and professional development opportunities for all employees to enhance their abilities to interact effectively with students and with one another.

5.3 Increase technology support and training for educational and administrative needs throughout the college.

5.4 Enhance and promote campus health and safety for all employees and students.

5.5 Increase the college's efforts in promoting and practicing environmental sustainability and implement changes as needed.

5.6 Assess the effectiveness of linking budgets to planning processes and implement potential improvements.

5.7 Assess the effectiveness of the connection among the educational master plan (EMPs), program review and student learning outcomes.

5.8 Develop and assess institution wide student learning outcomes.

Adopted by the Planning Coordination Council and Approved by President Viar 5-5-08